

Photo of ETD Instructor, Johari Mayfield courtesy of Live In The Movement

5

# ETD OUTREACH

#### ABOUT

ETD Outreach, a division of Eryc Taylor Dance, Inc, was founded in 2007 by Artistic Director Eryc Taylor. The organization's mission is to create positive social change by using dance as a tool to inspire and heal. In 2019 alone, Since the program's launch, ETD Outreach has conducted over 4,000 workshops bringing the joy of movement and dance to over 10,000 participants across all five boroughs of New York.

#### CREATING POSITIVE SOCIAL CHANGE THROUGH MOVEMENT & DANCE

CREATING POSITIVE SOCIAL CHANGE THROUGH MOVEMENT & DANCE ETD Outreach works with youth programs, supportive housing sites, and senior centers across all five boroughs of New York City and beyond. Our Outreach dance workshops are uniquely customized for all levels and abilities to bring joy and freedom of movement to



everyone through equal access and customization. Exercise, creative activity, and dance help reduce stress, anxiety, and depression and serves as a conduit for connection to oneself and the community.

Our core value is to ensure all workshops and events are accessible, providing equal access and opportunity to people with diverse abilities. We are continually seeking new ways to increase accessibility to the communities we currently serve and look into new ways to broaden our outreach.

Click here to access our website!

## **WORKSHOP ACCESS**

In 2020 ETD Outreach introduced Zoom workshop and pre-recorded class options to ensure accessibility during the pandemic. ETD Outreach is excited to be able to continue these accessibility options throughout 2021 and beyond!





#### **IN-PERSON**

Book ETD Outreach to come onsite and host safe, in-person workshops to any size group! In-person workshops foster a sense of community, togetherness, and energy!

#### PRE-RECORDED

Customize a prerecorded workshop taught by an ETD Outreach instructor. Pre-recorded workshops are developed specifically for each site, sent via MP4, and can be viewed unlimitedly.



ΖΟΟΜ

Zoom workshops offer participants the opportunity to move remotely. These workshops work well for groups with time and/or space restrictions or those who aren't located in the NYC metro area.

<u>Click here to learn more</u> <u>about our platforms!</u>

# MOVEMENT STYLES



#### **MINDFUL & MEDITATIVE MOVEMENT**

Offering styles like Yoga, Chair Yoga, breathwork, meditation, and more. These styles are geared towards centering attention, reducing stress, generating energy while fostering a sense of calm, and stretching and strengthening the body.



#### **STRETCH & STRENGTHENING**

Including Pilates, Barre, HIIT, Stretch & Strength, Jazzercise, Zumba, and more, these classes are intended to challenge and strengthen participants through isometric movements, cardio, weight-bearing exercises, etc. These classes will work up a sweat and leave you feeling energized!



#### DANCE STYLES

ETD Outreach offers various dance styles such as Afro-Cardio, Afro-Cuban Modern, Afro-Caribbean, Dancehall, Hip-Hop, Muévete, Contemporary/Modern dance, and 1950's sock hop themed dance classes. Dance classes improve coordination, foster community, improve endurance, and increase flexibility.

#### Click here to book a free consultation!

## **INTERESTED IN ANOTHER STYLE?**

ETD Outreach instructors are life-long professional dancers and can tailor classes to fit each workshop's needs and/or interests! Email outreach@etd.nyc for more information on how to customize your workshop.

## **ETD OUTREACH** TE/AM



#### **ERYC TAYLOR**

#### Founder, Master Instructor

As the Founder & Director of ETD Outreach, Taylor oversees a curated community outreach program that works to better society through the healing powers of dance. In 2019 his outreach team of instructors taught over 918 workshops at fifteen locations in the New York area, including Hour Children, The Acacia Network, Felix Organization, PCMH, Lantern & NYU Langone.

Pilates, Barre, Self Care/Meditation, Breath & Energy Work. Workshops with Eryc Taylor are by request only and priced at a higher rate.



#### **JOHARI MAYFIELD**

#### Master Instructor

Afro-Cardio, African Dance Styles, Ballet, Contemporary Dance, Pilates, Yoga, Chair Yoga, Strength & Conditioning



#### **ISABEL ESTRADA-JAMISON**

Master Instructor Muévete, Afro-Cuban Modern, Yoga



## **JANINE FITTIPALDI**

Instructor

Dancehall, House, Hip-Hop. Street Dance, Strength & Conditioning.



#### **ARI SALAAM**

**Instructor** Ballet, Modern, Jazz, Hip Hop, Aerial, Creative Arts Therapy



#### **CARMEN RIZZO**

Administrator Email: outreach@etd.nyc

<u>Click here to book</u> <u>an instructor for</u> <u>your site!</u>



OUTREACH

Acacia Network

Lantern Community Services

Fountain House

Odyssey House

The Felix Organization

<u>Hour Children</u>

#### <u>PCMH</u>

#### <u>S:US</u>

<u>Click here to learn more</u> <u>about how you can also</u> <u>become our partner!</u>

# PRESS & MEDIA

Dance Magazine Feature

ETD Outreach Workshops in Mexico

Lantern Harlem Arts Stroll

<u> Acacia Network +ETDO</u>

Felix Organization + ETDO

Dance Enthusiast Feature

ETD + ETDO Climate Change Artist

<u>Broadway World Feature</u>

Wikipedia Page

ETD + ETDO Yucatan Tour

SHHNY 2017 Conference





email outreach@etd.nyc

or follow us on instagram @etdoutreach

Book a workshop here!





450 West 42nd Street, Suite 37F New York, NY 100034